



Z E E T A M I N D S

YOUR DIGITAL SIGNAGE PARTNER

www.zeetaminds.com

■ DIGITAL SIGNAGE SYSTEM

Digital Signage System uses LCD/LED TVs and Media Player to display digital images, videos, texts, HTML pages & Social Media feeds. Media Player and its playlists can be managed from the central content management server which can be hosted in cloud (SaaS) or in your premise.



■ BENEFITS

- Publish Dynamic Content. Get rid of static posters.
- Increase Revenue Opportunity with Advertisements.
- Influence Purchase Decisions.
- Enhance Customer Experience.
- Showcase your Social (Facebook, Twitter feeds) presence in your premise.
- Build your Brand.

■ WHY ZEETAMINDS DIGITAL SIGNAGE SYSTEM?

- Affordable and Feature Rich.
- Easy to set up - Plug & Play.
- Pay as you Use model - No upfront cost.
- Manage your signage systems on the go - Cloud Advantage.
- Powerful & Intuitive Media Manager for creating playlists and managing players.
- Readily available, visually attractive HTML templates for creating dynamic pages.

HOW ZEETAMINDS DIGITAL SIGNAGE SYSTEM WORKS ?

UPLOAD MEDIA



CREATE PLAYLIST



SET UP DISPLAY UNIT



CREATE CHANNEL



ASSIGN PLAYLIST



PUBLISH



FEATURES



REMOTE DISPLAY MANAGEMENT
Centralized control of information.
Manage different screens from
anywhere through web browser.



SOFTWARE AS SERVICE
Cloud based solution.
Pay as you use model.
Subscription based licensing.
Automatic up gradation
of software.



SOCIAL FEEDS
Publicize customer
appreciation. Integrate live feeds
from Facebook and Twitter.



POWERFUL SCHEDULER
Dynamically control your media
playlists. Schedule it hourly, daily,
weekly & monthly



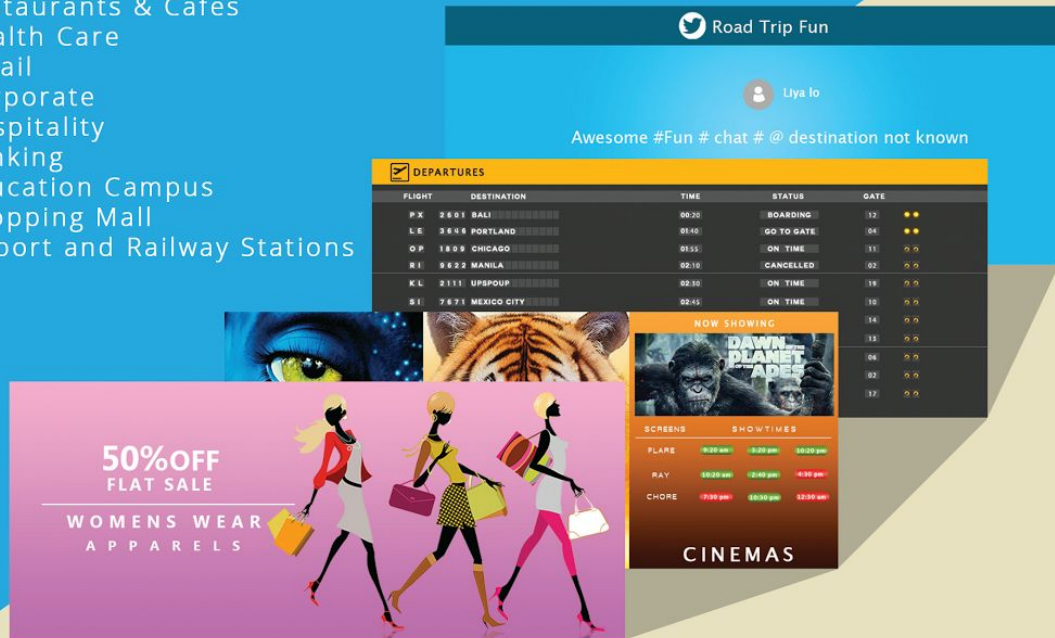
PUBLISH INSTANTLY
Play any media instantly.
Announcements and promotions
are just a click away.



RICH HTML TEMPLATE
Lot of attractive built-in
template options. Push
information quickly.
Easy to use HTML editor.

APPLICATIONS

- Restaurants & Cafes
- Health Care
- Retail
- Corporate
- Hospitality
- Banking
- Education Campus
- Shopping Mall
- Airport and Railway Stations



MEDIA PLAYER SPECIFICATION

- A 900MHz quad-core ARM Cortex-A7 CPU
- 1GB RAM
- VideoCore IV 3D graphics core
- HDMI port
- 10/100Mbps Ethernet port
- 150Mbps 802.11n Wireless LAN

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